

Strategy Summary



Vision

An inclusive society where communities are at the heart of decision-making about their places.



Mission

To help people navigate the planning system and shape the future of their places.

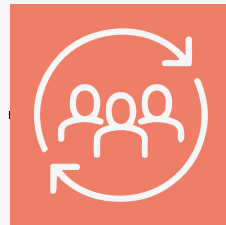
Values

Integrity • Impartiality • Collaboration • Participation • Inclusion

Strategic Priorities 2022-25



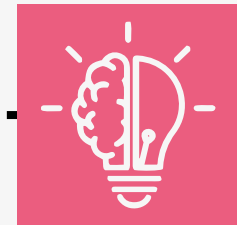
To advocate for
inclusive participation



To mainstream
community-led planning



To address the
climate emergency



To develop as a
learning organisation

Strategic Priorities (2022-25)

To advocate for inclusive participation

To remove barriers to participation in all aspects of planning and placemaking, we will:



- Seek to work more effectively with seldom heard groups and marginalised communities
- Maximise the potential of digital technologies to improve accessibility and engagement in our work
- Support a just transition to the digitisation of Scotland's planning system by assisting communities to engage with new practices
- Develop new opportunities for youth engagement and learning, including seeking a home for planning and placemaking in the curriculum
- Provide a high quality, responsive Advice Service, enabling the public to navigate the planning system
- Influence national policy in favour of a more open and inclusive planning system
- Provide briefings to engage and inform decision-makers, elected members and community councillors
- Stimulate cross-organisational collaboration through the Scottish Alliance for People and Places

To mainstream community-led planning

To promote the rights of communities to make decisions about the future of their place, we will:



- Advocate for and deliver effective community-led plans, including spatial plans, action plans, transport plans and sustainability plans
- Seek funding to develop a Local Place Plan 'Centre of Excellence', providing resources, training, volunteer pool and peer networks for communities around Scotland
- Support marginalised communities to develop their own community-led plans
- Promote best practice in community engagement through the SP=EED® programme, using a mix of digital and in person approaches
- Promote placemaking as an intergenerational process
- Connect placemaking with health and wellbeing
- Support greater participation in the preparation of Local Development Plans

To address the climate emergency

To prioritise net zero and sustainable approaches in all aspects of our work, we will:



- Work in partnership with other organisations driving forward agendas in sustainability, circular economy and climate action
- Support communities with place-based sustainability approaches
- Minimise our carbon footprint across all areas of operation
- Raise awareness on issues relating to sustainability and climate adaptation with our staff, volunteers and stakeholders
- Help communities to understand and articulate the relationship between planning and sustainability

To develop as a learning organisation

To strive for continuous improvement in everything that we do, we will:



- Offer an inspiring mix of learning and development opportunities to staff and volunteers
- Embed reflective learning through team meetings, line management and peer support to maximise our learning from experience
- Support internships, placement and supervision opportunities for mutual benefit of Planning Aid Scotland and participating individuals and organisations
- Commit to a quality assurance programme to review and enhance our organisational practice
- Improve how we understand and evidence the effectiveness and impact of our work
- Introduce a mentoring scheme to promote learning and development of licentiate planners