

SP=EED® Verifecation – Be Recognised for Skills in Community Engagement

PAS contacts: David Wood and Julia Frost

WHAT WE DO AND WHY WE DO IT

SP=EED® is our practical toolkit for effective community engagement.

It is referred to in Scottish Government guidance and can be downloaded free from the PAS website. SP=EED® Verifecation is a two-part PAS programme which verifies that participants are competent in using the SP=EED approach. Part 1 is an interactive workshop facilitated by our trainers and Part 2 is a written reflective-learning assessment based on a real engagement process.

WHO IS IT FOR?

SP=EED Verifecation is for anyone who would like to enhance their skills in community engagement and have these verified.

Previous participants: local authorities (planners/community planning), planning consultancies, renewables, marine planning, communications consultancies, 3rd sector organisations, academia & community groups.

The cost of the full programme is £250 per person. We can also deliver SP=EED Verifecation to local authorities or other organisations.

THE DIFFERENCE WE MAKE

- independent verification of your skills in community engagement
- increased confidence to design, undertake and assess engagement
- awareness of the challenges of engagement in planning & beyond
- awareness of the communication & “softer skills” required
- awareness of creative techniques for engagement
- a framework within which to implement your knowledge

“Gaining SP=EED® Verifecation has been really useful to enhancing the quality of my community engagement with communities in Perth & Kinross on planning issues. The materials provided were very comprehensive and were invaluable to completing my project.”

Diane Cassidy – Senior Community Capacity Builder – Perth and Kinross Council



For further information contact David Wood at PAS

david@pas.org.uk | 0131 659 9777